

There are many advantages to putting video on your website. A video will keep a viewer on your site longer, and statistically this leads to more purchases from a consumer. Including video also increases your website's ability to be found by search engines. If you are running a Joomla site, here are four Video Extensions that our clients often use that will make your website more dynamic.

Note all the reviewed extensions are compatible with Joomla 1.5, 1.6, 1.7, and 2.5.

[AllVideos](#)

One of the most popular extensions, AllVideos works within Joomla's WYSIWYG editor via shortcode to display videos within Joomla articles, whether they are hosted on your website or somewhere else like Youtube. The developer seems very engaged in helping people troubleshoot and there are some excellent online tutorials. A great component to try.

Video Formats Supported: flv, swf, mov, mp4, wmv, wma, mp3, 3gp, webm, ogv, ogg, divx and more.

Youtube Compatible: Yes

Vimeo Compatible: Yes

Self-hosted videos supported: Yes

Customizable player? Uses MVC templating

Cost: Free

Limits: No module display, playlists not supported, some report IE9 compatibility issues.

[HD Webplayer](#)

If you are looking for an HD video specific component that's flash focused, this can be a good choice. With features like social sharing options (Facebook, Twitter, etc.), support of Google Ads, and the option of playlists built right into the player, it is in some ways more robust than other players. If you are ready to do a bit more with your video then just embed it on your site, you may want to try this player for its additional features.

Video Formats Supported: flv, mp4, 3g2, 3gp, aac, f4b, f4p, f4v, m4a, m4v, mov(h.264), sdp, vp6, smil, and more.

Youtube Compatible: Yes

Vimeo Compatible: No

Self-hosted videos supported:

Customizable player? Can customize skin, can display in module.

Cost: Free

Limits: Limited custom skin options, some have expressed wanting additional ad features.

JW Player Advanced

With features like social sharing options (Facebook, Twitter, etc.), ad support, and the option of playlists built into the player, this is more full featured than some extensions. What makes this extension different though is the online reputation of the development team at JoomlaRulez for excellent customer service (“even on a weekend”) so if you want some help, it might be worth paying for this extension and the support behind it.

Video Formats Supported: flv, mp4, ogv, webm, SD-HD

Youtube Compatible: Yes

Vimeo Compatible: Yes

Self-hosted videos supported: Yes

Customizable player? Yes

Cost: 59 Euros/year (depending on level of service)

Limits: Some file formats not supported

HD FLV Player Free

Beyond Google Ads, this player supports other script ads like Adbrite as well as the ability to show custom ads in Preroll and Postroll options. You can also change the language of the player, not something noted in other extensions. Social media share options are also appreciated. If you are monetizing videos with ads, this would be a good choice.

Video Formats Supported: MP4, M4V, M4A, MOV, Mp4v, F4v

Youtube Compatible: Yes

Vimeo Compatible: No

Self-hosted videos supported: Yes

Customizable player? Yes but very basic

Cost: Free

Limits: Limited customization options, no playlists.

No matter what extension you choose, adding video to your website is a great way to make your information dynamic, keep visitors on your site, and possibly take advantage of further monetizing your content.

What has your experience been with Joomla video extensions?